



The 2020 Annual Report lists gifts made between January 1, 2020 and December 31, 2020. In compiling this report, we have made every effort to ensure that these listings are accurate and complete. If you made a gift during 2020 and your name has been omitted, misspelled, or listed incorrectly, please accept our sincere apologies and advise us of this error by contacting Kimberly Oehrlein at 713-280-0272 or [vision@achildrenshouse.org](mailto:vision@achildrenshouse.org). We wish to honor your request for how you would like your name to appear in this report. If you would like to change the way your name is listed in future donor listings, please let us know so we can make the requested change.

## **A MESSAGE FROM OUR FOUNDER AND CHIEF EMPOWERMENT OFFICER (CEO)**

Dear Friends of our A Children's House for the Soul community,

I have honestly struggled to write our second Annual Report because my heart is filled with so many emotions and thoughts from this past year. 2020 was an unexpected year for all of us, and it was unfortunately filled with many disappointments and challenges. We tried to make light of it with our 2020 Sucks A Lemon challenge, but the struggles were very real. We ended 2019 on such a high note and had so many big dreams for 2020, which was also the year we celebrated our 5<sup>th</sup> birthday. We had launched the quiet phase of our Bring A Children's House HOME capital campaign and had raised nearly \$100,000 in just a couple of months. We had a full calendar planned for the year with an expanded number of monthly family and community events focused on coming together to provide meaningful and life-changing social, emotional, and spiritual support.

Of course, like everyone, we pivoted and found ways to offer online and virtual events, but we missed the personal connections that are so vital to our mission. Fundraising was understandably difficult with so many people facing economic uncertainty. Due to financial constraints, we also faced difficult decisions. Ultimately, for the overall vitality of our organization, we had to let go of one of our beloved staff members. This was not easy. But with every storm, the sun eventually shines again, and you can see the rainbow that would not have been possible without the rain.

Fortunately, the rainbow for us has been the chance to use the trials that 2020 presented us to focus on and find creative solutions and projects that could not only support our vision of making the world a more understanding, accepting, and loving place for those affected by skin conditions and birthmarks, but grow it into something even better and more impactful. For that, I am so thankful. By the end of 2020, we emerged as a transformed organization with a more defined sense of purpose for our unique mission: to empower all children and their families impacted by skin conditions and birthmarks as we encourage and unite them through social, emotional, and spiritual opportunities, while educating our community regarding visible skin differences to raise awareness and understanding.

This transformation was only possible because of the dedicated support of those who know us and believe in our mission because they have seen firsthand the impact our support provides as the only nonprofit organization in the greater Houston area filling this important need. We have been blessed with partners who continued to support us through these challenging times with their encouragement and financial gifts. We are forever grateful to our dedicated staff, our loyal board of directors, our generous personal and corporate donors, and our energetic volunteers. We are also so thankful for the children and their families who allow us to be a part of their lives. It is a privilege to walk alongside these children and families on their journeys as we help to empower them so they can truly see themselves as the masterpieces they were created to be.

In retrospect, I am thankful for the challenges we faced because they are now a part of our journey, and we are stronger because of them. This mirrors what our families face in accepting and loving the skin they are in, and we all need to support one another according to the advice of Vivian Greene, "Life isn't about waiting for the storm to pass. It's about learning how to dance in the rain." We have thankfully been able to take the lemons that 2020 gave us and make lemonade with the support of our community. We encourage you to join us in making lemonade in 2021 with our #2021MakingLemonade Challenge so we can continue to raise awareness and funds to support our unique mission and wonderful, growing community that is filled with so much love.

With a deep sense of gratitude,

Alanna F. Bree, MD

## OVERVIEW OF OUR ACTIVITIES AND ACCOMPLISHMENTS IN 2020



- Redesign of our website to better support our community
  - More user-friendly
  - New updated resources and blogs
  - Search by condition
  - Able to support our online community



- Began work on our online educational curriculum
  - Hands-on activities to teach about skin health and compassion for those with visible differences
  - Developed a partnership with CeraVe to produce Skin Discovery boxes



- Virtual Community Events
  - Camp Dermadillo
  - Mommas Itchin to Reach Out
  - Read, Run, Fun 5x5 Challenge
  - Back to School Bootcamp Blogs
  - Kendra Scott Cares for ACHFTS Moms & Daughters
  - 2020 Sucks A Lemon Challenge



- Community Gatherings
  - Camp Dermadillo Reunion at Speedy's Race Track
  - Happy 5<sup>th</sup> Birthday Party to A Children's House for the Soul
    - Proclamation of 2/14/20 as A Children's House for the Soul Day
  - Holiday Drive-In Movie and Sing-A-Long at Sagis Diagnostics



## **A HUGE THANK YOU TO THOSE WHO MADE OUR SUCCESS POSSIBLE**

### **Our Devoted Staff**

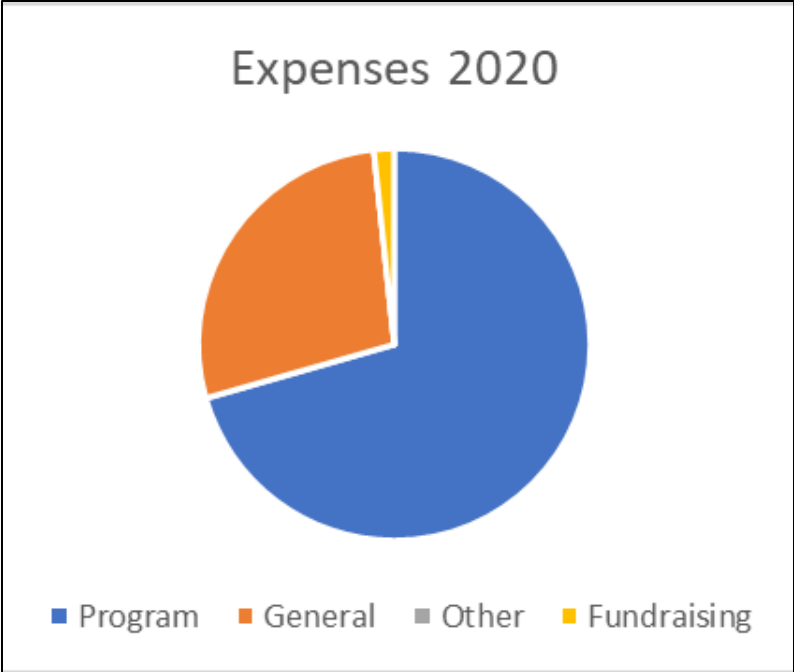
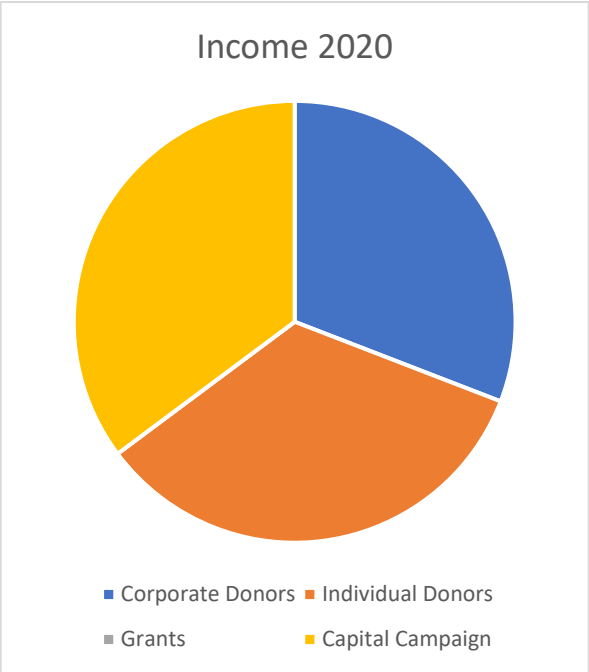
Dr. Alanna Bree- Founder and Chief Empowerment Officer  
Lindsay O'Sullivan- Director of Education and Encouragement  
Kimberly Oehrlein- Director of Communications and Creative Vision

### **Our Dedicated Board of Directors**

Stephanie Bedford  
Dr. Chad Brandt  
Dr. Alanna Bree- President  
Dr. John Cangelosi  
Susan Hamm- Secretary  
Margaret Hirsch  
Dr. Meena Julapalli  
Dr. Alana Kennedy-Nasser  
Kathy Krueger  
Clint Reiff  
Mark Troth- Treasurer  
Eleni Stamatakis- 2020-2021 Rice University Business Board Fellow

### **Our Loyal Volunteers**

Dr. Chad Brandt  
Dr. John Cangelosi  
Joyce and Leah Chiasson  
Lacy Cunningham  
Trina Deschene  
Aida Eltoire  
Jayci Givens  
Dr. Meena Julapalli  
V Karri  
Karina Robinson  
Diane Wilkes Tribitt



**DETAILED INCOME 2020: \$139,280**

Corporate donors	\$42,992
Individual donors	\$47,273
Capital campaign	<u>\$49,015</u>
<b>Total Income</b>	<b>\$139,280</b>

**DETAILED EXPENSES 2020: \$91,519**

	<u>Program</u>	<u>General</u>	<u>Fundraising</u>	<u>Total</u>
Personnel expenses	56,760	9,995	-	66,756
Occupancy	5,190	4,765	-	9,956
Advertising and marketing	-	5,110	-	5,110
Office and miscellaneous	2,635	1,929	-	4,564
Insurance, taxes, licenses	-	3,596	-	3,596
Fundraising expenses	-	-	1,538	1,538
<b>Total Expenses</b>	<b>\$64,586</b>	<b>\$25,396</b>	<b>\$1,538</b>	<b>\$91,519</b>
	71%	28%	2%	

## 2020 GENEROUS DONORS

### Gifts up to \$99

Joshua Alcocer  
Brittney Allgood  
Maneesh Amancharla  
Jane Bellet  
Rachel Berglan  
Linda Brandt\*  
Brittani Burress  
Melena Castro  
Gina Cavanagh  
Kristin Collier  
Jill Cremer  
Jennifer Cuddeback  
Lacy Cunningham  
Doug Dannaway  
Kate DeKanter  
Diana Desai  
Larry Dierker  
John Dorsch\*  
Carly and Debbie Dreiling  
John Dudley  
Kia Eldred-McGee  
Grace Ellen  
Aida Eltorie\*  
Glaire Fedele  
Lauren Fisbeck  
Corey Fischer  
Carmen Fitzpatrick\*  
Shirley and Al Flath  
Anna Fuqua  
David Galic  
Elizabeth Gates  
Tal Gospin  
Adam Griffith  
Claire Groody  
Isabele Hadley  
Suzanne Harvey  
Kathy Hill  
Donald and Kelly Hodges  
Lisa Imhoff  
Maki Iwase  
Andrea Jimenez\*

Yvonne Johnson  
Helen Josephson  
Mack Joyner  
Mandi Keinwolterink\*  
Jennifer Kellogg  
Alana Kennedy-Nasser  
Kendra Lee  
Jonas Linde  
Madhava Marri  
Jonathan Mayer  
Krystal Martinez  
Michelle Nguyen  
Tara Oshinski  
Matt Park  
Kristy Peters  
Matthew Petitt  
Carlean Ponder  
Alex Prenger  
Sara Rager  
Alicia Rayner  
Am Richards  
Leonie Richardson  
Meredith Rogers  
Nicole Romero  
Brian N Tilita Sandoval  
Tejal Shah  
Christine Soderstrom  
Barbara Starkes  
Annie Su  
Lindsey Swartz  
Ava Trevino  
Nusrat Uddin  
Mary VanHandel  
Angela Vogel  
Randi Walker  
Jennifer Wang  
Michelle Wasaff\*  
Marcia Whitfield  
Diane Wilkes-Tribitt  
Janie Wilson\*  
Charlotte Wootton  
Erica Young

**Gifts from \$100-249**

Steve Asher  
Chad Brandt  
Andrea Braun  
John Browning  
Rachel Calafell  
Edgar Chay  
Lisa Duchman  
Tena Faust  
Joe Gay  
Meena Julapalli  
Joann Klar  
LCA Charity Golf Tournament  
Todd and Melanie Lowther  
Norma Neonis\*  
Brittney Martin  
National Charity League-Heart of Texas  
Clint Reiff\*  
Carl Rountree  
Chirayu Shah  
Christy Song\*  
State Farm Companies Foundation  
Thrivent  
Dorinda Werner  
Madhuri Yadlapati

**Gifts from \$250-499**

Tomas Acevedo\*  
Wil and Julie Bertrand  
Pat and Bill Bree  
Ed Hanel  
Amber Haygood  
Rin Hopper  
Dr. Abel Paredes\*

**Gifts from \$500-999**

Corpus Christi Baseball Club  
Maria Dorman\*  
Lindsay O'Sullivan  
Susan Hamm  
Hong Family Foundation\*  
Greg and Melissa Jones

**Gifts from \$1000-2499**

Carlos Cabaras  
Lisa Costello\*  
Chris Hamilton  
Caroll Hoogner  
Houston Veterans Counseling\*  
Ian and Julie Johnson\*  
Michelle and Ryan Pruitt\*  
The Shade Shop\*  
Marcus Spangnoletti

**Gifts from \$2500-4999**

Bill and Dianne Brown\*  
Debra Cody-Holland  
PlainsCapital Bank\*

**Gifts from \$5000-9999**

Jennifer Moore\*  
Randall and Celine Nelson

**Gifts from \$10,000-24,999**

Dr. Christy Hunt\*  
Roy and Leslie Moffitt\*  
Sagis Diagnostics  
Mark Troth\*

**Gifts from \$25,000-49,000**

CeraVe \$25,000

\*Bring A Children's House HOME Capital Campaign donation

To learn more about how you can help Bring Us HOME, please visit our website at <https://achildrenshouse.org/capital-campaign/>

